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[Soft Serve | Hotel Pods, Baby Greens, Polaroid's Comeback](#)

By [Adam P. Schneider](#)



Soft Serve scans newspapers, magazines and Web sites for “soft news” — coverage of products, trends and matters of style. Just the fluff, ma’am.

Too Cool for Preschool — Giving your tots a head start is one thing, but enrolling them in a bilingual organic preschool is quite another. [via [New York Magazine](#)]

- [Le Petit Paradis Preschool](#) in New York, NY. Tuition is \$13,000 per annum.

Key Development — Seal Shield is selling a washable keyboard. [via [USA Today](#)]

- [Silver Seal keyboard](#), \$60.

Pod Living — I pod, do you pod? With skyrocketing hotel prices, affordable “pod” hotels are proliferating. [via [WSJ](#)]

- [The Pod Hotel](#) in New York, NY. Rooms start at \$89 a night.

Digital Polaroids — If you’re mourning the passing of Polaroid film, cheer up with this new gadget that brings the Polaroid to the 21st century. [via [NYT](#)]

- [Polaroid Digital Mobile Printer](#), \$150.

Immortal Home — Did you ever think that buying a home could help you cheat death? [via [Luxist](#)]

- “Lifespan Extending Villa” by [Arakawa and Madeline Gins](#), \$2,000,000.

Cool Vest — Nike has come out with a high-tech vest that gives the body its own personal AC. Apparently, it’s only for elite athletes. [via [Cool Hunting](#)]

- [Precool Vest](#), by [Nike.com](#).

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